

**** Please note there are 2 BOD meetings for August, 2014****
Both are included here

PDA's Board of Director's Agenda for August 4, 2014

Monday, August 4, 2014 (11:00 AM PST, 1:00 CST, 2:00 EST)

BOARD OF DIRECTORS

Deborah Owen-Sohocki (Co-chair)

Gary Hughes (Treasurer, Director)

Mary Hogan Jones (Co-chair)

Carol Dores (Director)

Dina Emser (Consultant)

Jane Weed-Pomerantz (Director)

Kelly Gfroerer (Director, Secretary)

Jane Nelsen (Co-founder)

Those absent:

Lynn Lott (Co-founder)

Jane Nelsen (Co-founder)

Gigi Nunez (Director)

2:00-2:15 EST Welcome, appreciations in alphabetical order and approval of July minutes.

2:15-2:22 Mary motioned to continue to use guidelines for working together adopted at July Board Meeting...bringing forward the guides we used at our July face-to-face meeting for all of our BOD meetings. Board to adopt these guides and review their effectiveness in three months (November BOD meeting). All agreed to re-evaluate in November.

Be Respectful of on another.

Listen for Understanding.

Request for Specificity-use curiosity questions.

Trust the process

Work it through

Individual responsibility to read

2:23 Discussion around the PDA sponsored certifying training (PDC & TP):

- a. Should we “standardize”/list the materials that are “the required materials” to be included in the price of the workshops? This now refers to those workshops listed on the website. Domestic and Global standardization helps support professionalism and branding. Basic requirements should be posted with training offerings.

Standardization list:

PDC on PDA website: leader’s guide and teacher’s guide and PD classroom book

Parenting the Positive Discipline Way: TP manual and PD positive and facilitator’s guide

Discount and free shipping, if you order as workshop participant

Officially note listed

Notes on certification regarding PDA certification vs personal logo. Affiliate co-certifying body can put logo on to indicate language. Affiliate logo and PDA logo—French affiliate sending to us for certification. Affiliate may use their logo in addition to PDA, but must have an affiliate contract. PDA and APDF example-asking for from French Affiliate. Co-Chairs to contact China trainer regarding no personal logos unless affiliate.

- b. The certification piece.
- c. The cost of these materials for our South and Central American trainers (Deb, Mary and Jane WP share information they have received from those concerned). Translation accuracy concerns shared. Gigi explained difficulty of translations and getting materials to South America? Solution for this problem suggested that Gigi worked with Brad to make an EBook. Advocacy for members needing materials discussed. Translations advocacy for accuracy, fair pricing, and availability.

3:31 Make decision regarding following topics to be discussed today:

3:45 -4:00 TT date. Teresa shared T&C bought out, and therefore changing contract.

Room charge \$20 more. Board Meeting dates Monday July 20th, 21st, 22nd finish the 23rd. Conference 24th, and TT 25, 26, 27.

CONFERENCE FORMAT DISCUSSED

GARY PROVIDED FINANCIAL REPORT FROM TT AND CONFERENCE

Summary

Conference was up 35%, Think Tank was down 7%, Silent Auction was up 26%, and Grand Total was up 13%. There is still some income to come in and bills to pay but overall it l

DISCUSSION OF ACT in China.

- 2:45 Discussion around how to respond to the request to have “separated out” policies listed on our website. (Follow up to discussion during our July BOD meeting re: creating a separate list, from the minutes, of all Board policies and list them on our website for easy access for the Positive Discipline member.) JoAnn Regruto will be working on creating document to summarize policy and changes.
- 2:55 Jane Nelsen’s concern surrounding the use/misuse of the Positive Discipline logo. JoAnn Regruto to work with Jane Nelsen to correct all current documents and citations.
- 3:10 Conference and Think Tank recap---wows and wonders
- 3:25 Lois’s email and our response concerning China
- 3:45 Committee reports—Board liaisons give update
- 4:00 A motion was made to close the meeting.

PDA’s Board of Director’s Agenda for August 25, 2014

(11:00 AM PST, 1:00 CST, 2:00 EST)

BOARD OF DIRECTORS

Deborah Owen-Sohocki (Co-chair)

Gary Hughes (Treasurer, Director)

Mary Hogan Jones (Co-chair)

Carol Dores (Director)

Dina Emser (Consultant)

Lois Ingber (until end of China discussion)

Kelly Gfroerer (Director, Secretary)

Those absent:

Lynn Lott (Co-founder)

Jane Nelsen (Co-founder)

Jane Weed-Pomerantz (Director)

- Began with compliments and appreciations
- China ACT - Agreement with 5/1-5/15 dates. After much discussion, consensus that Susie Zhang follow same path as Beatrice Sabate did - Susie will be Assistant LT with two LT's running the ACT. Mary, Deb, Lois and Dina (France experience) will work together on raising the cost like France did, as well as asking Susie to help find places for LT's to stay in Shanghai to save money, like Beatrice did in France. Update will be provided at next BOD meeting. BOD also decided to hold only one ACT in China in 2015, which will be the one Susie is working on.
- China affiliate - Elly has requested setting up a second affiliate in China. Does the PDA support more than one affiliate in a country? It was suggested that we consider asking them to have one affiliate, with local chapters that have representation on the National BOD. BOD agreed to make decision at 9/8 BOD meeting,
- France - Deb will ask clarifying questions about PDC/TPE certification clarification that Beatrice raised. (Susie asked the same questions for China. BOD agreed to Chantel Bourges receiving PDC certification as recommended by ADPF, pending Jane WP's agreement.

Committee updates:

- Membership: Committee has asked to raise Educator level dues from \$60 to \$75, and include a free teleconference annually. Will ask for Board vote electronically. Also, they want to offer an incentive for supporter level potential members - details will be provided separately.
- US Expansion: Individuals are setting their long-term goals, and 30-day action plan, with monthly accountability meetings.
- Research: Monica Holliday chairing. Kelly & Monica meeting this week, and will follow up with committee members.
- Website - In progress. Kelley Likes will finish navigational/technical work, then Brad Ainge will take the marketing lead. The members that offered to help with the website will be contacted by Kelley Likes to provide feedback on navigational links. We are going to let Brad "run with it" in terms of the marketing aspects of the website.
- Infrastructure: Kelley Likes and JoAnn Regruto were helpful with Joy Bilderback, in terms of developing more efficient ways of doing things, and understanding Wild Apricot's

capabilities, and streamlining to eliminate duplication. All the old activities on the website will be taken down, and any old activities that are requested must first have co-founder approval before they are put back on the website. If there is any old activities that you want kept on the website, please email Kelly Gfroerer by 8/31/14. Kelly, Mary and Deb will work together on managing our staff, and we will wait about 6 weeks before establishing a personnel committee.

- Mentoring: Will put together plan to mentor Educators.
- Training & Assessment: Has not met.
- Marketing Committee: First priority is getting Positive Discipline articles on other websites, like Edutopia.
- Global Expansion: Facing challenge with how to have meeting, given time zone differences. Also, they are working on defining this committee's role.
- Encouragement & Connection: Mary Hughes chair

Proposed next meeting dates, all 1-3 EST, 12-2 CMT, 11-1 PST, All Mondays

9/8

9/22

10/6

10/20

Respectfully submitted,

Carol Dores

Acting Secretary for Kelly Gfroerer