

Positive Discipline Association
Board of Directors meeting minutes
February 9, 2015

In attendance:

Deb Owen-Sohocki – Co-Chair	Mary Hogan Jones – Co-Chair
Gary Hughes – Treasurer	Carol Dores – Secretary
Brad Ainge – Operational Systems Consultant	
Chantal Bourges – Director	
Dina Emser - Consultant	
Kelly Gfroerer – Director	
Jane Nelsen – Co-Founder	
JoAnn Regruto – Operations Assistant	
Jane Weed Pomerantz – Director	

Absent: Lynn Lott – Co-Founder

1:10 PM Brad reviewed Go-To-Meeting process.

1:13 Compliments and appreciations were shared.

1:20 Jane Weed Pomerantz joined meeting.

1:23 Gary reviewed proposed 2015 budget. Discussion re: number of US ACT's, projected revenue from workshops, supporter level member projections. ACTION: Gary will revise and BOD will review and vote on at March meeting.

1:50 China ACT- Deb reviewed numbers. Expense numbers do not add up correctly. ACTION: Deb will go back to Susie.

ACTION: Deb/Mary will ask all foreign affiliates to include US dollars in addition to their currency. Chantal volunteered to run numbers and send to Deb and Mary

2:05 Think Tank and Conference Planning – Mary shared tagline: Positive Discipline ... the thread that connects us to self, each other, and to the world. Logo will be developed by friend. Casey O’Roarty is joining the Think Tank planning team. They will be putting together a notebook of the Think Tank process to pass on.

ACTION: 3/13 Mary - Call for Presenters will be sent out, with 3/27 deadline due to CEU application process (need to submit CV's and learning objectives by 5/1 to NASAP).

Discussed Early Bird timing to be longer. Reached consensus: Workshop early bird to now be 45 days from date of event, and Think Tank and Conference Early Bird will be 60 days prior to event.

ACTION: Brad – update for Think Tank & Conference.

ACTION: Communicate for workshops – who will do this?

ACTION: Brad asked that everyone look at surveys – Broad interest in having Educators at Think Tank. They also have really good comments and other information. Survey closes 2/26.

2:05 Brad left meeting

2:20 By-Laws – Unanimously approved: If Co-Chairs begin on the same date, one will serve for two years, and other for three years. Agreement was to take this case by case.

ACTION: Carol will update by-laws.

Not approved: Change Treasurer term of office from one year to three.

ACTION: Carol will re-write for two year term, and will vote at next BOD meeting.

2:30 JoAnn Regruto left meeting

2:30 Core workshop – Some discussion around 360 degree feedback. Action: Kelly is working on standardized evaluations.

Research funding – Agreed unanimously to spend up to \$10,000 on parenting research analysis. ACTION: Gary to add to budget. Kelly to work with researchers.

CEU costs – ACTION: Kelly is working with NASAP to determine appropriate fee for CEU's through our affiliate agreement. ACTION: If individual facilitators pay for CEU's, they can determine what fee they feel is appropriate to charge participants, and should communicate to Board. Carol will do this for CT and MA.

2:45 Communication to our membership – Brad is communicating well with our membership on specific topics, like changes to core workshop costs.

ACTION: Kelly, Jane WP, Chantal and Marketing committee will develop quarterly newsletters, to include things like: message from Board, committee reports, success stories, new members, new trainers, global news, etc. Dina reported that the marketing committee is interested in contributing to this effort and Chantal will follow-up with them.

ACTION: Kelly to provide format and deadlines for submission to Board/others.

ACTION: Brad and JoAnn will format.

2:55 Marketing committee – Chantal – would PDA pay \$9/month for ZOOM? ACTION: Chantal will forward email for discussion.

2:56 Agreed to try ZOOM next month.

Meeting adjourned at 2:59 PM.

Respectfully submitted,

Carol Dores