

**Positive Discipline Association**  
**Board of Directors meeting minutes**  
**March 9, 2015**

In attendance:

Deb Owen-Sohocki – Co-Chair                      Mary Hogan Jones – Co-Chair  
Gary Hughes – Treasurer                      Carol Dores – Secretary  
Brad Ainge – Operational Systems Consultant  
Chantal Bourges – Director  
Kelly Gfroerer – Director  
Teresa LaSala - Guest  
JoAnn Regruto – Operations Assistant  
Jane Weed Pomerantz – Director

Absent: Dina Emser - Consultant  
Lynn Lott – Co-Founder  
Jane Nelsen – Co-Founder

Electronic Votes Recorded:

- Excess funds for 2014 were allocated into the 2015 budget as follows: hiring of future ED 20%; hiring of additional administrative support 13%; workshop carryover 16%; research 19%; upgrades to computer systems and programs 15%, hiring of consultants 15%; increased BOD travel expenses 2%. – communicated to Board 2/17/15, with no comments received.
- January 2015 BOD meeting minutes – approved 2/21/15
- February 2015 BOD meeting minutes – approved 2/21/15
- Invite Educators to Think Tank 2015 – yes – Deb, Gary, Chantal, Kelly, Jane WP, Carol. No – Mary. Passed 6-1, 2/24/15
- PDA Travel Reimbursement Policy for Board of Directors –approved 3/3/15
- PDA Travel Reimbursement Policy for PDA Staff –approved 3/3/15
- 2015 Budget rev. 3 – approved 3/5/15
- Appreciation increase in fee for Operational Systems Consultant – approved 3/7/15

Meeting began at 1:10 PM using Zoom.

- Compliments and appreciations shared.
- Conference/Think Tank 2015 – Teresa recommended polling Educators to determine estimated number of additional rooms needed, so they can be reserved and added to contract. Action: Brad will send separate email to Educators and rest of members re: Think Tank and rooms. Box lunch will be option for Conference (Friday) and Think Tank (Monday) to help meet our food & beverage \$. Will have traditional newbie dinner for TC/T and orientation meeting for Educators, with Board members joining Educators at dinner elsewhere.

- Conference/Think Tank 2016/2017- Carol worked with conference planner, using where Positive Discipline associates and Adler schools are, looked at flight cost and time, and temperature/humidity to select locations. Charlotte, NC, Atlanta, Chicago, Denver, Charleston, SC, Nashville TN and Raleigh, NC were all researched. Where there was enough meeting space for us, the costs were way too high (\$119/day/person for food and beverage OR \$8000/day minimum (meeting room rental or food and beverage). Teresa has negotiated an incredible deal for the PDA at Town & Country, San Diego, with relatively low food & beverage minimum, no meeting room rental fee, and contracted room nights. Recommendation: Stay at Town & Country, San Diego, with late June 2016 dates (risk of losing some attendees because of schools ending end of June if weather cancellations). Also, look at July 2017 dates at Town & Country, and contract soon. Approved. ACTION: Teresa/Carol (2016 BOD liaison): Contract 2016 and move towards contract 2017.

1:38 PM – Teresa LaSala left meeting.

- Research- Contract has been completed by PDA and submitted to University for Eva Dreikurs Ferguson to direct Adlerian-based research evaluating the effectiveness of Positive Discipline parent programs.
- CEUs – Per Kelly, as a NASAP affiliate, we can provide NBCC and APA CE's at no charge through April, 2015. As of May, 2015, NBCC is requiring NASAP charge \$250 per affiliate program or conference. NASAP has recommended that the PDA become a NBCC provider. Action: Carol working with Kelly for PDA to become NBCC provider. Goal is to submit by end April.

1:44 PM Jane Weed Pomeranz joined meeting.

NASAP requirement for offering CE's – must be advertised as joint PDA/NASAP joint event on flyer and website. This is for PDA sponsored workshops only.

- By-Laws - Change Treasurer term of office 2 years (from 1 year). Mary made motion, Carol second. Approved. Action: Carol modify by-laws; Brad post on website.

1:51 PM JoAnn Regruto joined meeting.

- US ACT hotel contract – Includes 4 days of meeting space and 8 room minimum per day for 5 days. If canceled before 7/7/15, cost \$2786. Deb motioned to approve contract; Jane second. Approved. ACTION: Deb & Mary will sign contract.

1:58 PM JoAnn Regruto left meeting.

- Korean Publishing- July Lee who represents Mr. Kim, who has translated the PDC Teacher's Guide sent the BOD a proposal from the publishing house, Edunity, in Korea. Deb sent it to the BOD for review. Jane Nelsen felt this was a good proposal from Edunity. Since Mr. Kim is not a certified trainer and is not as familiar with Adlerian concepts, the suggestion was raised to have Mr. Kim's translation reviewed by a Korean Adlerian, Dr. Julia Park at the PDA's expense if her fees were reasonable. Carol suggested that we ask for a proposal from Julia to do the review of the translation. ACTIONS: Deb and Mary -write Julia to ask if she was willing to review and to send a proposal for the cost. Deb and Mary - send a letter to July Lee to update her on the BOD's decision re a possible review first before we accepted Edunity's offer.

2:05 PM Chantal Bourges joined meeting. (oversight in not communicating daylight savings time changed time yesterday).

- Brad's Update – To improve efficiency and effectiveness, all requests by BOD members for Board-related work should be sent to Brad. He will then prioritize it and determine who will work on the request. Brad will use a project management approach, and wants the PDA to get out of crisis mode. We need to keep in mind that all are part-time employees who work remotely. We need to only reach out to Staff by phone or text during business hours, Monday through Friday. We can send emails anytime, and should not expect responses except during normal business hours.
- Educator discussion group – on website, with educators getting one email daily summarizing day's discussions. ACTION: Brad send Educators' Forum announcement to Educators.
- Action item spreadsheet – is now a forum on the PDA website, accessible by Board members only.
- China ACT – Gary shared \$10,013.73 net income will be split evenly between LTs/Assistant/PDA/CPDA. ACTION: Gary to send new budget for BOD to vote on electronically.
- USA ACT – 13 applicants. JoAnn will review status of files this week. BOD will review applications in May (excluding Carol & Kelly who hope to be ACT participants). ACTION: Deb and Mary - Call for LT's will be done in May, for June BOD meeting discussion.
- South America ACT – Gina and Gigi have enough to host, and want to be assistants as their alternate route to Lead Trainers. Date: 1<sup>st</sup> week in December 2015 in Colombia. Currently working on budget. All Spanish speaking, and Gina & Gigi will review applications.

- China Affiliate – Susie has signed contract. ACTION: Deb and Mary review and sign; JoAnn archive; Susie receives original contract.
- Mentor Survey Update – Barbara Kinney & Nadine Gaudin developed survey to determine members' mentor needs. ACTION: Send to Brad for prioritizing and emailing membership.
- PDC edits – Deb emailed list of edits to Teresa, Suzanne and Jody, to determine who will do edits (Jody has file and has done in past). ACTION: Once complete, edits should be sent to Brad.

Meeting adjourned at 3:02 PM EST.

Respectfully submitted,

Carol Dores