



**PDA Board of Directors Meeting by Zoom Conference Call
September 14, 2021, 9:00 – 11:30 a.m. EST
Meeting Minutes**

Color Key: ACTION ITEMS highlighted in Yellow. VOTES highlighted in Turquoise. FUTURE meetings and agenda items

In Attendance: (X = present)

X	Kelly Gfroerer <i>Executive Director</i>	X	Jody Malterre <i>Co-Chair</i>	X	Ari Hurtado-Molina <i>Co-Chair</i>
X	Suzie Bohm <i>Treasurer (non-voting officer)</i>	X	Solenne Roland-Riche <i>Director (Joined at 10:05 a.m.)</i>	X	Gloria Cleve <i>Director</i>
X	Nuria Rodriguez Font <i>Director</i>	X	Lois Ingber <i>Secretary (non-voting officer)</i>	X	Esmat Lamei <i>Director</i>
X	Omneya Askar <i>Director (joined at 9:15)</i>	X	Aisha Pope <i>Director</i>	X	Brad Ainge <i>Consultant</i>
X	Jane Nelsen <i>Founder</i>	X	Lynn Lott <i>Founder</i>	X	LaTysa Flowers <i>Advisor</i>

The meeting was called to order at 9:00 a.m. EST

1. **Financials.** A 401K plan is being offered to staff. The PPP loan #2 forgiveness application is being prepared. There has been less revenue from certification fees due to the pandemic, however new trainings like the Adler series along with prioritizing expenses are helping to offset this.
2. **Events.**
 - a. **Think Tank and Conference San Diego.** Registrations are coming along: 120 for Conference and 67 for TT. The TT planners have been creatively using marketing strategies. COVID protocols are in place.
 - b. **Conference Online in Early Winter, 2022.** Kelly is working on plans. To be discussed further.
 - c. **Think Tank, 2022.** Discussed plans to collaborate with ICASSI in The Netherlands in July-August, 2022. Quarantine is currently mandated for those traveling to The Netherlands from the U.S. however guidelines are subject to change.
 - d. **Adlerian 5-Part Personal Development Series with Wes Wingett.** This will be offered in English and Spanish as a pilot in the Fall, 2021 for 32 people total (16 each). The cost is \$299 with scholarships available. He is willing to repeat it for the whole organization as well as for Affiliates. Email is going out today about this.

3. **ListServ Survey.** The purpose of the survey was to provide a way for members to voice their opinions and not intended for results to be published. Discussed aspects of balancing openness and safety, taking into account the needs of the entire membership. No conclusion was reached, and the CROS survey needs to be reviewed so **the topic will be discussed further at the in-person meeting in San Diego.**
4. **Program Development.**
 - a. **PDC Restructure Ideas.** A small group will be meeting to brainstorm ways to provide more support for PDC and whole school implementation.
 - b. **Online Programming 2022 Planning and Fundraising.** Several Lead Trainers have volunteered to do presentations as a fundraiser. More details forthcoming.

The meeting was adjourned at 11:30 a.m. EST.

Conferences and Think Tanks

- Think Tank and Conference, San Diego, United States: October 8 - 10, 2021.
- Conference with Trainer Track May, 2022 in collaboration with NASAP in Washington D.C./ Northern VA.
- Think Tank and Conference, July 2022: possible collaboration with ICASSI
- Think Tank and Conference, San Diego, United States: Summer, 2023

Upcoming Meetings: 2021 Meeting Dates

2nd Tuesday from 9:00 - 11:30 a.m. EST:

Oct. 6-7, 2021 In-person in San Diego and on Zoom for those unable to attend
Nov. 9, 2021
Dec. 14, 2021

Electronic votes since August 10, 2021 meeting:

9/7/21: Approval of August 10, 2021 meeting minutes (Gloria, Ari, Jody, Solenne, Esmat, Aisha, Nuria)

Respectfully submitted by
Lois Ingber, Secretary