



**PDA Board of Directors Meeting by Zoom Conference Call  
October 13, 2020, 9:00 – 11:30 a.m. EST  
Meeting Minutes**

**Color Key:** ACTION ITEMS highlighted in Yellow. VOTES highlighted in Turquoise. FUTURE meetings and agenda items

**In Attendance:** (X = present)

X	<b>Kelly Gfroerer</b> <i>Executive Director</i>	X	<b>Jody Malterre</b> <i>Co-Chair</i>	X	<b>Ari Hurtado-Molina</b> <i>Co-Chair</i>
X	<b>Nuria Rodriguez</b> <i>Director (Joined at</i>	X	<b>Judy Wu</b> <i>Director</i>	X	<b>Lois Ingber</b> <i>Secretary (non-voting officer)</i>
X	<b>Gloria Cleve</b> <i>Director</i>	X	<b>Yogi Patel</b> <i>Director</i>	X	<b>Suzie Bohm</b> <i>Treasurer (non-voting officer) from 11:00 a.m.</i>
X	<b>Jane Nelsen</b> <i>Founder</i>		<b>Lynn Lott</b> <i>Founder</i>	X	<b>Brad Ainge</b> <i>Consultant</i>

The meeting was called to order at 9:00 a.m. EST

**1. In-service.** Dr. Dana Edwards was invited to discuss stress management and Lifestyle Priorities for the Board and PDA staff. She reviewed three components of stress: lack of control, lack of predictability and lack of social connection. This was discussed in the context of the pandemic. She uses three lifestyle priorities: taking charge, perfection and being liked by all (pleasing). Frank Walton was quoted, “The style that takes us to our successes also takes us to our difficulties.” Being aware of lifestyle priorities can help us strive forward with courage and purpose.

Compliments and appreciations were shared.

**2. Nov. 7 PDA Conference Update.** Kelly reported more than 50% of goal reached for registrations. Strong response from schools. The presentations will again be recorded.

**3. International Advisors.** Gloria reported from the recent meeting highlighting support the PDA can provide. Feedback from advisors includes more representation of minorities presenting in conferences, resources being more available, financial equity and how to find resources. The suggestion was made to change the website so that those searching for parenting classes can find them more easily.

**4. Lab School Program Update.** Kelly reported the first meeting of this academic year was held Oct. 1. There will be separate meetings this year for Spanish-speaking representatives.

**5. Misc.**

- a. Membership survey. This is being drafted and translated with the support of consultant, Dr. Bill Curlette.
- b. ACT. Kelly shared the first online ACT has gone well. The process has improved the mentorship experience due to continuity and connection. There is a benefit to the slowed experience over time.
- c. Online Workshop Learning. Many Trainers are now experienced in doing TP's, ECE's, and PDC's online. A survey will be created for feedback and data collection.

**6. Financial Update.** Suzie Bohm is guiding the PDA in managing expenses to offset the decrease in revenues due to the pandemic. Expectations are that the organization will finish the year in a good position due restructuring budget and extreme steps to reduce expenses.

**7. Misc.**

- a. New requirements for posting parenting and couples classes will be shared in the newsletter, and the website will be updated.
- b. Art of Facilitation fees. There will be a \$35 fee for the PDA covering certificates of completion and tracking for Trainers wishing to pursue this certification.

The meeting was adjourned at 11:30 a.m. EST.

**Upcoming Meetings: 2020 Meeting Dates**

**Tuesdays from 9:00 - 11:30 a.m. EST:**

November 10, 2020

December 8, 2020

**Electronic votes since Sept. 8, 2020 meeting:**

9/26/20: Approval of September 8, 2020 meeting minutes (Jody, Yogi, Gloria, Ari, Judy)

Respectfully submitted by  
Lois Ingber, Secretary