



**PDA Board of Directors Meeting by Zoom Conference Call
July 7, 2020, 9:00 – 11:30 a.m. EST
Meeting Minutes**

Color Key: ACTION ITEMS highlighted in Yellow. VOTES highlighted in Turquoise. FUTURE meetings and agenda items

In Attendance: (X=present)

X	Kelly Gfroerer <i>Executive Director</i> <i>(until 10:50 a.m.)</i>	X	Jody Malterre <i>Co-Chair</i>	X	Ari Hurtado-Molina <i>Co-Chair</i>
X	Nuria Rodriguez <i>Director</i>	X	Judy Wu <i>Director</i>	X	Lois Ingber <i>Secretary (non-voting officer)</i>
X	Gloria Cleve <i>Director</i>	X	Yogi Patel <i>Director</i>		Suzie Bohm <i>Treasurer</i>
X	Jane Nelsen <i>Founder</i>		Lynn Lott <i>Founder</i>	X	Brad Ainge <i>Consultant</i>

The meeting was called to order at 9:00 a.m. EST

1. Compliments and Appreciations were shared.
2. **Update on TT and Conference Financials.** Suzie will update the BOD later in July and Aug. regarding the budget. To date there are 355 combined registrations for TT and Conference and 391 for TT alone. There are 582 registrations for Conference which could reach 600. The budget for these events look strong given these numbers.
3. **Conference and Think Tank Needs**
 - a. Kelly will review moderator instructions and role of the BOD Board during Conference and TT. Kelly sent Moderator instructions. Five LT's offered to help as well. The Zoom account was updated to a Business Account which allows for transcriptions of recordings. There is an option for a translation channel. 40 Korean teachers will be on their own channel for Conference. Rozenne and Aba coordinated for French support. **ACTION ITEM: Review the instructions for Moderators.** This includes: put in the chat the instructions for signing in for CE at the beginning and end of each session. Keep a Word doc for copying chat questions to refer back to. Music options can be arranged during down time. Coordinate with presenters for "Polls" and breakouts. PDA staff member will serve as Hosts.
 - b. Conference Opening/Welcome. Discussed BOD roles during Conference.
 - c. Peter Getchell from KnowledgeLink (LMS) joined the meeting 9:30 – 10:00 a.m. to answer questions re: the Zoom meetings (how to put people in breakout rooms, trouble

shooting on Zoom, etc.). Staff joined for this section of the meeting. Tips were given for recording, checking audio mike and video, lighting, backgrounds, avoiding sound distractions (children, phones, dogs) and setting up polls ahead of time. Grid view allows for more name space. Instructions will be determined and sent for how to enter the session.

4. Program Updates.

- a. ECE. Developers are continuing to work on requirements for ACT.
- b. KJR and EPW scholarships. **Deferred**.
- c. Bill Curlette research proposal and membership survey. Agreement to approve the contract.
- d. ACT Online. Dodie and Kelly P. are continuing to develop this.
- e. DEI. **Deferred**.
- f. LT work and communication with membership. **Deferred**
- g. Fall online TT in multiple languages. Kelly will meet with the Spanish Affiliate for a language-specific TT. NASAP is interested in potentially partnering, and discussions are taking place.
- h. Fall online conference with focus on parent and school COVID-19. - **Deferred**
- i. PDA program license image. This is protected. Suggestion to add copyright information to certifications. A letter explaining copyright would be helpful to address the concern from Trainers/Facilitators. Empowering People has a licensing agreement which covers intellectual property rights. A royalty fee is then set-up. Brad shared the wording in the letter:

“Please Note: The material you received with this training is copyrighted and may not be translated, duplicated, or distributed without prior written consent from the authors. (Except handouts where indicated.) Many of the activities, books, and manuals have already been translated. You can find a complete list at the following link: <https://www.positivediscipline.com/foreign-translation-rights>.”

- j. Webinars. Some people from NASAP are interested in doing these such as on Adlerian Psychology. This could lead to a certification. Pricing needs to be discussed.

5. 2020 Meeting Dates

Topics to cover in the added Jul/Aug. meetings will include discussions about the PDA mission, vision, core values, growth of the organization, use of the LMS and updating the Strategic Plan.

Meeting adjourned: 11:40 a.m. EST

Upcoming Meetings: 2020 Meeting Dates

Tuesdays from 9:00 - 11:30 a.m. EST:

August 11, 2020
September 8, 2020
October 13, 2020
November 10, 2020
December 8, 2020

Electronic votes since June 9, 2020 meeting:

7/29/20: Approval of June 9, 2020 meeting minutes (Yogi, Gloria, Jody, Ari, Nuria)

Respectfully submitted by
Lois Ingber, Secretary